



**FOR IMMEDIATE RELEASE**  
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## **“Recovery Is...” Awareness Tour during National Recovery Month in September**

The Recovery Month observance highlights the societal benefits of substance abuse treatment, lauds the contributions of treatment providers and promotes the message that recovery from substance abuse in all its forms is possible. The observance also encourages citizens to take action to help expand and improve the availability of effective substance abuse treatment for those in need.

Recovery Month provides a platform to celebrate people in recovery and those who serve them. Each September, thousands of treatment programs around the country celebrate their successes and share them with their neighbors, friends, and colleagues in an effort to educate the public about treatment, how it works, for whom, and why. Substance abuse treatment providers have made significant accomplishments, having transformed the lives of untold thousands of Americans. These successes often go unnoticed by the broader population; therefore, Recovery Month provides a vehicle to celebrate these successes.

Recovery Month also serves to educate the public on substance abuse as a national health crisis, that addiction is a treatable disease, and that recovery is possible. Recovery Month highlights the benefits of treatment for not only the affected individual, but for their family, friends, workplace, and society as a whole. Educating the public reduces the stigma associated with addiction and treatment. Accurate knowledge of the disease helps people to understand the importance of supporting treatment programs, those who work within the treatment field, and those in need of treatment.

*Content provided by the U.S. Department of Health and Human Services, the Substance Abuse and Mental Health Services Administration, and the Center for Substance Abuse Treatment.*

# "Recovery Is..." Awareness Tour

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## **Saturday, September 4, 2010**

8th Annual Walk for Recovery

12noon

Rodney Square

Wilmington, Delaware 19801

## **Wednesday, September 15, 2010**

Recovery Day

10am-2pm

11am Press Event

696 Bay Road

Dover, Delaware 19901

## **Saturday, September 18, 2010**

Wilmington Wellness Day

11am

Rodney Square

Wilmington, Delaware 19801

## **Sunday, September 26, 2010**

Aids Walk Delaware

2pm

Rockford Park

Wilmington, Delaware 19806

## **Wednesday, September 29, 2010**

Recovery Day

12noon-2pm

12:30 Press Event

Polly Drummond Plaza Office Park

3304 Kirkwood Highway

Newark, Delaware 19711

*Connections Community Support Programs, Inc. is a 501(c)(3) nonprofit organization that has been providing community-based housing and support services to poor and homeless individuals and families in the state of Delaware since 1985. The mission of Connections is to improve the lives of vulnerable and disenfranchised Delaware residents by providing a comprehensive array of affordable and accessible primary medical, mental health and substance abuse treatment, employment, and housing opportunities to help them become accepted and productive members of their communities. In 2010, Connections will serve more than 9,000 unduplicated individuals in 40 locations throughout Delaware, including New Castle, Kent, and Sussex Counties, and will provide more than 180,000 nights of safe, affordable housing.*

**Connections Community Support Programs, Inc.**

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