



FOR IMMEDIATE RELEASE  
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### CONNECTIONS HOSTS MARTIN LUTHER KING, JR. DAY SHOWER & TOILETRIES DRIVE

*Volunteers and Connections supporters commemorate the message of Dr. Martin Luther King, Jr. by participating in an annual Day of Service.*

Wilmington, DE— Connections Community Support Programs, Inc. (Connections) celebrated the life and honored the memory of Dr. Martin Luther King, Jr. on January 17 in part by hosting a Shower & Toiletries Drive at its Wilmington Homeless Outreach Center (500 West 8<sup>th</sup> Street). Connections hosted this drive as part of the annual Martin Luther King Day of Service sponsored by the City of Wilmington and the DuPont Corporation, in conjunction with The Delaware Volunteer Resource Center.



Volunteers help package donated towels on Martin Luther King, Jr. Day at Connections' Wilmington Homeless Outreach Center.

Donations received by Connections will be used in the soon-to-be-completed new shower and laundry facilities, which will be located in the lower level of the Wilmington Homeless Outreach Center. For most people, taking a shower or washing your clothes is an activity you take for granted. But for homeless consumers served by Connections, taking a shower or wearing cleanly washed clothes can seem like a luxury.

Connections is extremely grateful to all the volunteers, members of the community and employees who contributed to its MLK Day Shower & Toiletries Drive. Connections received generous quantities of donations including 240 bath towels, 250 washcloths, 210 bottles of shampoo, 150 bottles of conditioner, 220 toothbrushes, 117 tubes of toothpaste, over 1,000 bottles and bars of body wash and soap, 500 razors, 150 bottles of lotion, various other shower and toiletry items, shower curtains and clothing.

Donations were received from numerous individuals, groups and organizations including Alpha Kappa Alpha sorority, Bowling Green Brandywine Treatment Center, Courtyard by Marriott Wilmington Downtown, Courtyard by Marriott Wilmington Newark/Christiana Mall, Daisy Girl Scout Troop #916, Immaculate Heart of Mary Cadette Girl Scout Troop #235, MorganStanley SmithBarney, Wilmington Office and St. Georges High School.

Connections Community Support Programs, Inc. is a 501(c)(3) not-for-profit organization that has been providing community-based housing, health care and employment services in Delaware since 1985. The mission of Connections is to help vulnerable and disenfranchised Delaware residents to improve their lives by providing a comprehensive array of affordable and accessible primary medical, mental health and substance abuse treatment, employment, and housing opportunities that help the individuals and families receiving the services to become accepted and productive members of their communities. Through our housing, employment and treatment programs, we will serve nearly 10,000 unduplicated individuals in 2011 in 55 separate grassroots locations throughout Delaware, including New Castle, Kent, and Sussex Counties.



Volunteers organize donations received by Connections.